2022 Executive Summit
Sponsorship Opportunities

PHA
PHYSICIAN-LED HEALTHCARE FOR AMERICA

PHA looks forward to returning to its traditional meeting in person in 2022.

Join c-level leaders and surgeons from physician-owned hospitals around the nation at the industry's only gathering each year.

Register Early:

Once PHA receives your registration and payment, your company will be recognized in PHA's marketing materials, which will be shared with physician-owned hospitals around the nation.

Register at:

www.physicianled.us

Highlights for the Executive Summit's 2022 Sponsors

1

Key Decision Makers

PHA's Executive Summit represents the largest gathering of physician-owned hospital c-level leaders and surgeons in the nation.

2

Exhibit Hall & Networking Opportunities

The program has been designed to give attendees and sponsors numerous opportunities to network in the beautiful setting of Napa.

3

Register Early for Additional Recognition

Once PHA receives your registration and payment, your company will be recognized in promotional materials.

4

Additional Exposure for Title & Executive Partner Sponsors

The Title Sponsor and Executive Partners will be added to PHA's Circle of Champions for 2022. The Circle of Champions will be recognized in all of PHA's communications in 2022.

5

Support Physician-Owned Hospitals

The Executive Summit's sponsors help PHA advance its public policy mission to ensure that patients have access to the outstanding care that physician-owned hospitals provide.

2022 Executive Summit Overview

Exhibit Dates

May 9-11, 2022

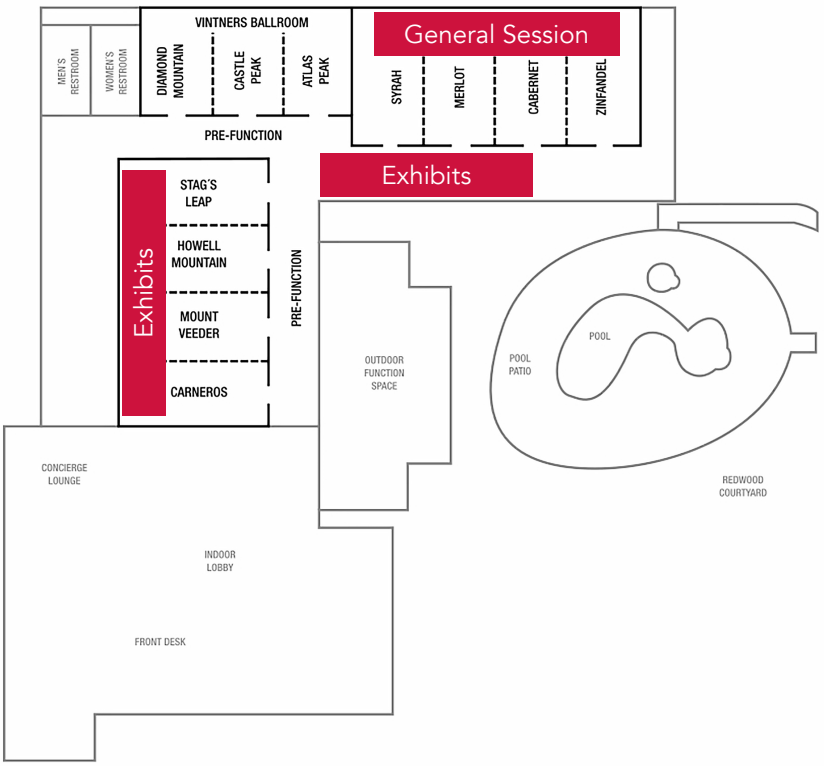
Location
Napa Marriott

Monday, May 9, 2022	Tuesday, May 10, 2022	Wednesday, May 11, 2022
Morning – Exhibit Setup	**Morning** – General Session	**Morning** – Exhibit Take Down + General Session *Dedicated Morning Exhibit Break*
Afternoon – General Session *Dedicated Exhibit Break in the Afternoon*	**Afternoon** – General Session *Dedicated Morning and Afternoon Exhibit Breaks*	
Evening – Wine Reception at the Hotel (Sponsors Invited)	**Late Afternoon** – Winery Visit (Sponsors Invited)	

Exhibit Hall Overview

Both the foyer and the exhibit hall will serve as exhibit areas. Drinks and meals will be placed in both areas. In addition, dedicated exhibit breaks will be included in the program for each day.

The Title Sponsor and Executive Partners will have the first choice of exhibit space.



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PHA's Napa ReWine

Join all of the attendees and sponsors for a Zoom following the conference that will take a look at some of the highlights from the conference and updates.

The Title Sponsor will serve as the sponsor of PHA's Napa ReWine.

2022 Sponsorship Opportunities

Sponsor Benefits	Title - $25,000 1 Available	Executive Partner - $18,000 3 Available/2 Remain	Premier Partner - $13,000 8 Available/3 Remain	Supporting Partner - $8,000 8 Available/7 Remain
Exhibit Table	✓	✓	✓	✓
Attendee Badges	8	6	4	2
Executive Summit Title Sponsor	✓	X	X	X
PHA's Napa ReWine Title Sponsor	✓	X	X	X
Tuesday Winery Sponsor	✓	X	X	X
2022 Circle of Champions	✓	✓	X	X
Monday's Board Lunch	✓	✓	X	X
One-Page Brochure	✓	✓	X	X
Five-Minute Lightning Round	✓	✓	✓	X
Promo Item	✓	✓	✓	X
Monday Night Tasting Station	✓	✓	✓	X
Attendance at Monday & Tuesday Networking Events	✓	✓	✓	✓
PHA's Physician-Owned Hospital Directory	✓	✓	✓	✓
Attendee List	✓	✓	✓	✓

2022 Executive Summit

Promotional Items

The Title Sponsor, Executive Partners and Premier Partners are invited to choose one promotional item with their logo on it as part of the sponsorship package. PHA must have your response by March 15, 2022.

Hotel Key Cards
SOLD OUT
Your company's logo on hotel key cards that are provided by the hotel.

Wine Tumblers – 2 Available
SOLD OUT
Leave a lasting mark with your company's logo on a wine tumbler that will be given to each attendee at registration. *One tumbler remains.*

Lanyards – 1 Available
SOLD OUT
Your company's logo will be printed on the name badge lanyards. *Due to pharmaceutical medical education rules, the company logo of a pharmaceutical or medical device logo may not be displayed on the lanyards in the general session room.*

Wine Traveler/Protector – 2 Available
Your company's logo will appear on the front of this padded bag. *Two wine travelers remain.*

Pens – 1 Available
Put your company's brand in the hands of your prospective customers throughout the Executive Summit with branded pens. *One pen remains.*

Notepad – 1 Available
Your company's logo will be featured on the cover of this high-quality notebook, which features a mobile phone pocket on the cover. It will be provided to each attendee at registration. *One notepad remains.*

Tote – 1 Available
Your logo will appear on the front of this canvas tote bag, which will be distributed at registration. This isn't your average conference tote; it features a zippered pocket, leatherette handle and an easy-to-spot clean. *One tote remains.*

Cheeseboard:
Take your cheese to go with a branded cheese board and utensils, packed nicely in a portable zip.

Croakies:
Whether out in the sun or in the OR, your brand will be featured on a eyewear retention product that is useful for an everyday carry.

Register as a sponsor today.
www.physicianled.us

FAQs:

What type of interaction will I have with the attendees?
PHA's Executive Summit has been created to give attendees and sponsors an opportunity to both learn more about the industry and to network with each other in a fun and intimate setting.

Sponsors will have numerous opportunities to interact with the attendees. In addition to dedicated exhibit hall breaks in the schedule, sponsors are invited to the networking events on the evenings of Monday and Tuesday.

Why should I consider upgrading my sponsorship?
Each sponsorship level contains a unique set of promotional opportunities, with our Title and Executive now offering year-long benefits.

When is the exhibit hall's set up and take down?
Your exhibit set-up will be ready on the morning of Monday, May 9. The conference will begin early afternoon. (The exact set-up window will be provided at a later date.)

The conference concludes before lunch on Wednesday, May 11, and you are welcome to take down your exhibit at the time of your choosing.

When will I select my exhibit location?
Once the conference grows closer, PHA will ask for your location preference and a list of potential competitors that you do not want to be near.

The highest-level sponsors will have the first exhibit choices.

Will I be provided an attendee list?
All sponsors will be provided an attendee list at frequent intervals leading up to the conference. PHA made a pledge to its members that it will not share e-mail addresses. However, the attendee list will contain addresses so that you can mail marketing materials to the attendees.

Networking Events: Monday and Tuesday
All sponsors are invited to the networking events on Monday and Tuesday.

Monday evening will feature a reception at the hotel with several wineries. The Title Sponsor and Executive and Premier Partners will each sponsor a tasting station.

Where can I find complete information for sponsors?
Once PHA receives your registration and payment, PHA will provide a web page for sponsors that will house the relevant information related to your exhibit. It should answer every question that you may have.

This will include information about shipments, purchasing power from the hotel, the exhibit schedule and other important information.